

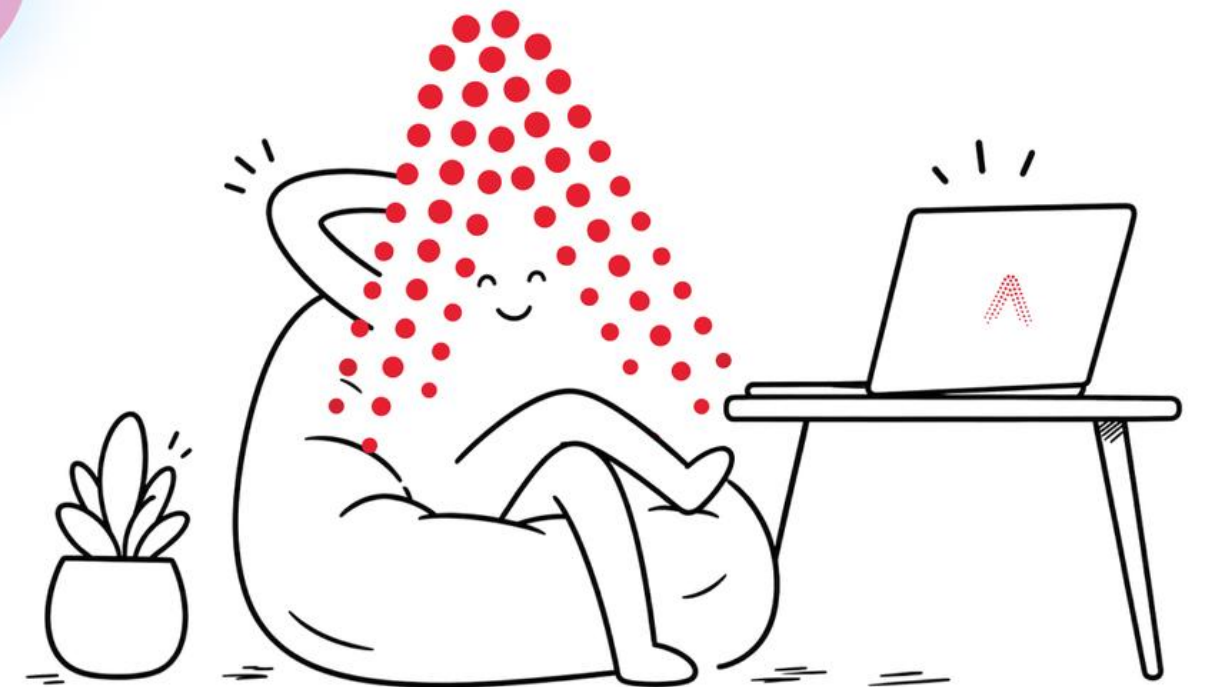


SAVIT[®]

INTERACTIVE



AI-led Digital Marketing Agency
that delivers Measurable Business Growth



20+

Years of Experience

Today Powered By AI, Strategies,
Automation and human expertise.

4,000+

Happy Clients

Trusted by businesses across diverse
industries.

100+

Team Members

Experts driving innovation across
every digital discipline.

550+

Success Stories

Delivering measurable results that inspire
confidence.



ISO 9001:2008
Certified in 1016



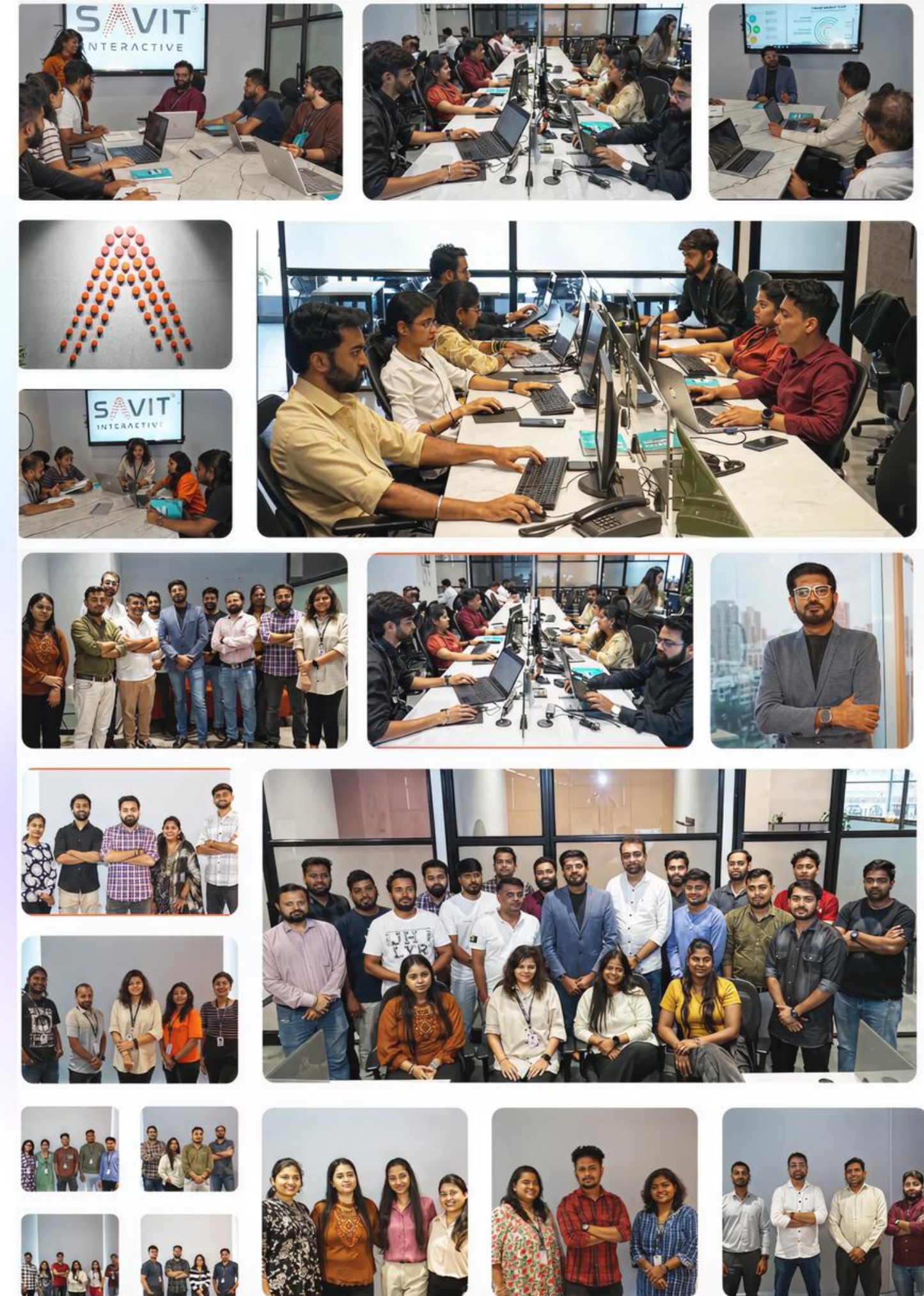
Active BNI Member
since 2011



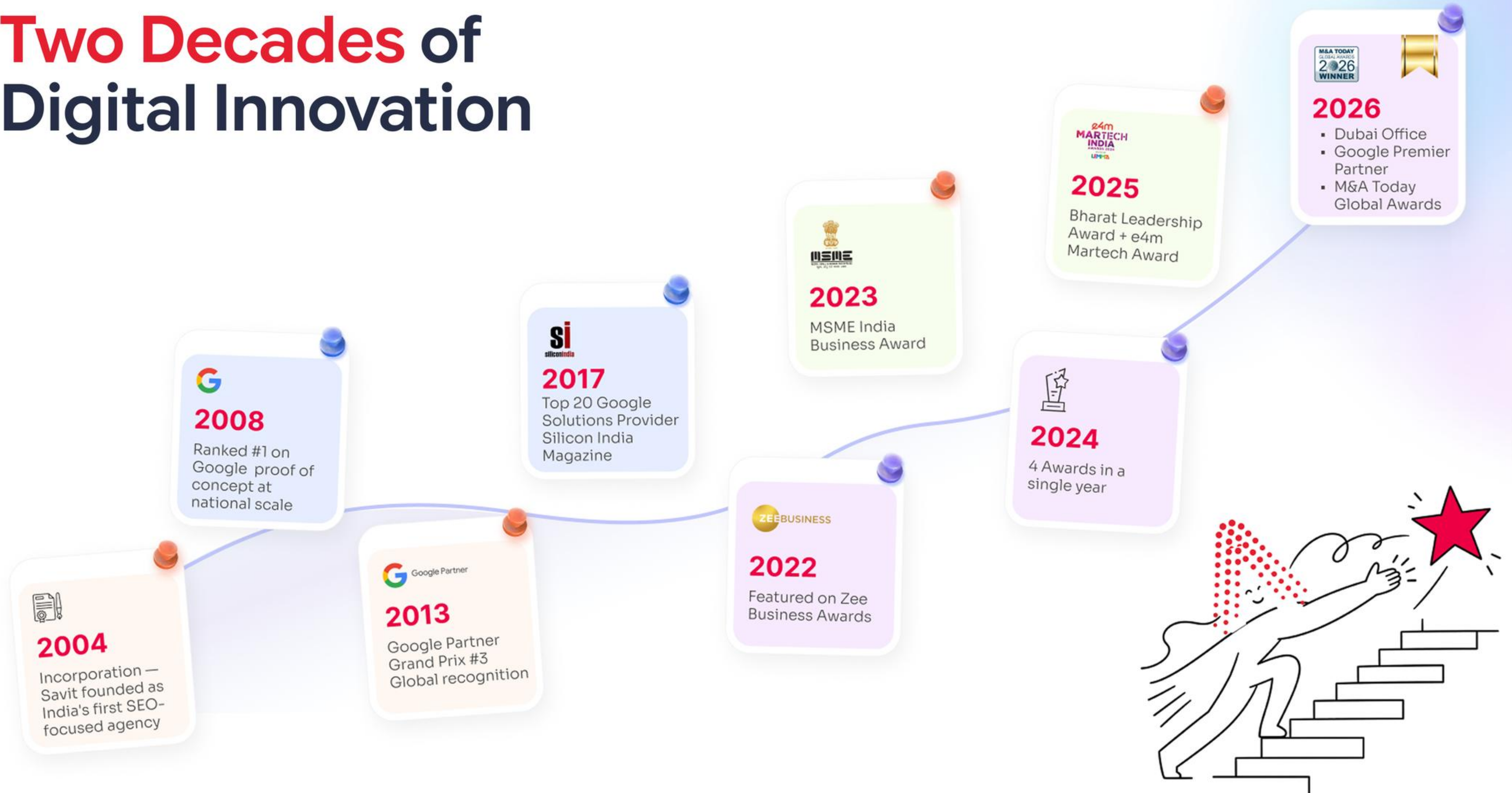
Google Premier
Partner 2026



ISO 10002:2014
Certified in 2016



Two Decades of Digital Innovation



Experience Does Matters

Empowering businesses across sectors with strategy, technology, and measurable digital growth.



Interior Décor



IT & Technology



Healthcare



Ecommerce



Retail



Consultants



Edtech



Manufacturing



Fintech



Real Estate



BFSI



Online Marketplace



Consumer Products



NGO



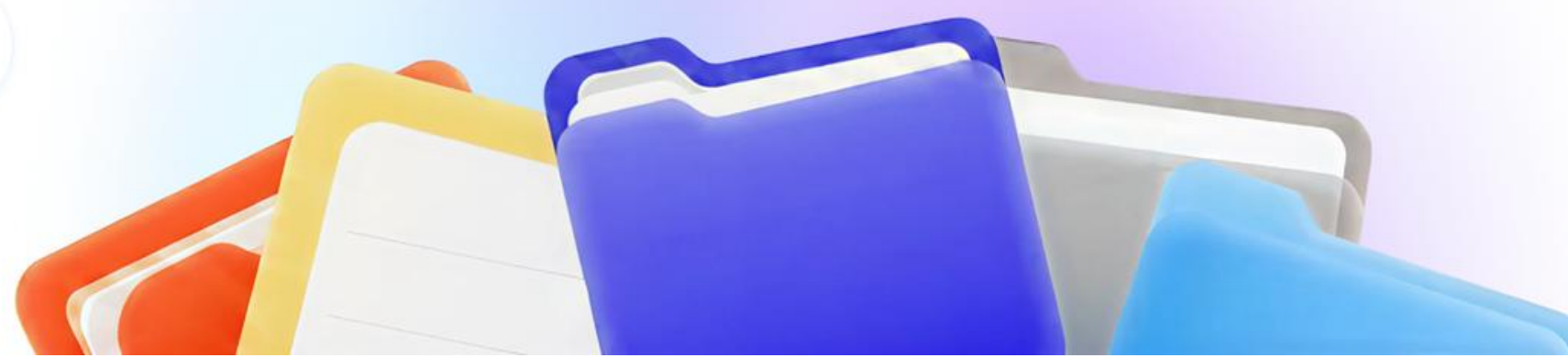
Health & Beauty



Hospitality



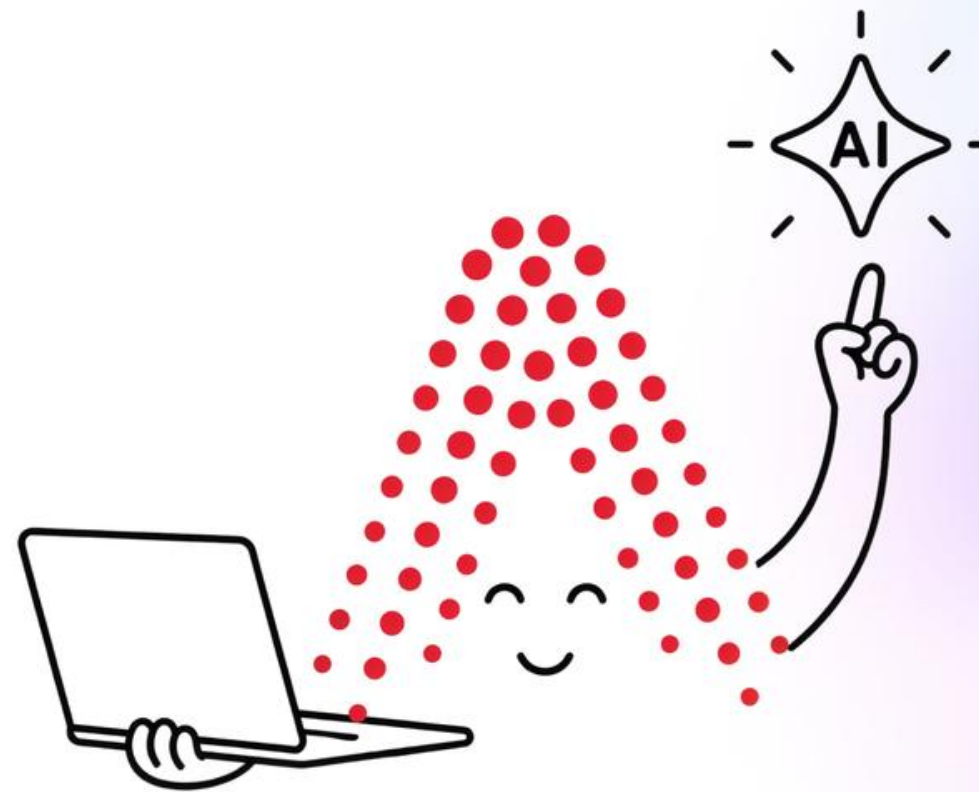
Construction



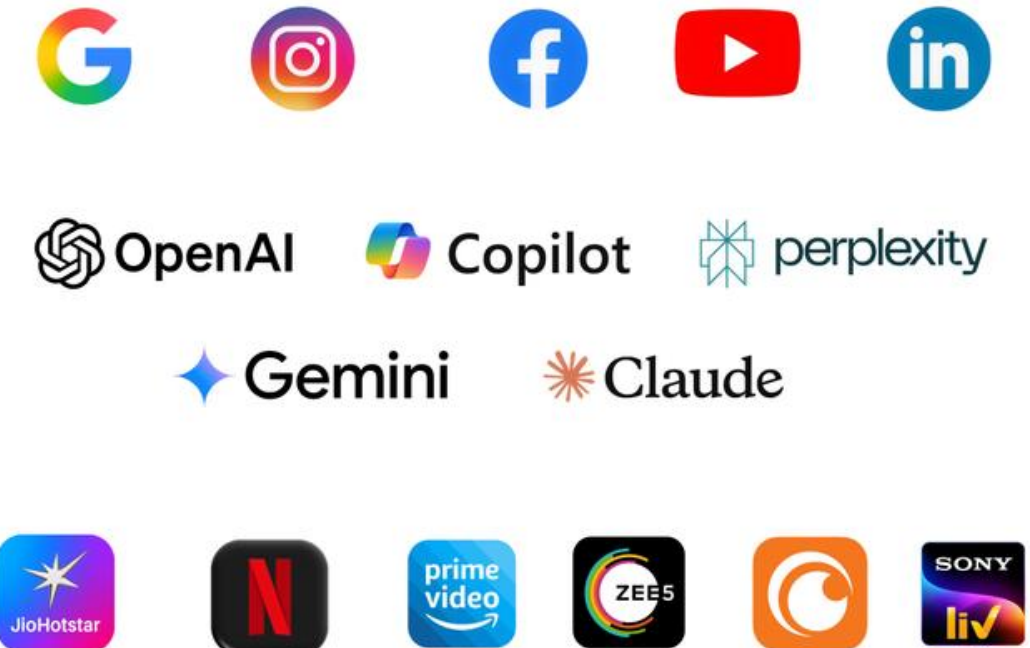
Search has evolved. Marketing has evolved.

So Have we.

Marketing Before



Marketing Now



From Google's AI Overviews to ChatGPT, Gemini and Perplexity, customers are discovering brands in entirely new ways.

Savit helps businesses stay visible across both traditional search and AI-powered discovery

AI-Powered Digital Growth Ecosystem



Content Marketing

Human + AI Content Studio



Performance Marketing

Performance ads across search & social platforms.



AI Search Optimization

Maximize visibility to drive organic traffic.



Website Design & Development

Build sleek, functional, & user-focused websites.



Social Media Marketing

AI-Assisted Content & Creatives



Programmatic & OTT Marketing

Reach audiences across streaming platforms.



Digital OOH Marketing

High-impact digital screen advertising solutions.



Wikipedia Page Creation

Establish and manage your Wikipedia page for enhanced credibility.



Domain & Hosting

Secure domain registration & hosting services.

🔗 How Can We Help Your Business Grow?



Brands That **Trust** Savit

Partnering with businesses across industries to deliver measurable digital growth and lasting success.

Education



Real-estate & Hospitality



Pharma, Medical & Healthcare



Brands That **Trust** Savit

Partnering with businesses across industries to deliver measurable digital growth and lasting success.

BFSI

ageas life
FEDERAL

ANANDRATHI
ADVISORS LIMITED

Avendus[^]

Switch
MYLoan.inTM

Swyom[™]
CAPITAL

LB LOAN BAZAAR

ICM
PARTNERS

Willjini

Ecommerce

The Souled Store

Daily life
FORÉVER52[®]
PROFESSIONAL

Manyavar

KISNA

CONSCIOUS FOOD

BOHECO[®]
BOMBAY HEMP COMPANY

fruit raja

MASHINI + CO

Overseas & Others

Bata

BOSCH

HCLTech

ICM
PARTNERS

Soul Chef

TRUKKER

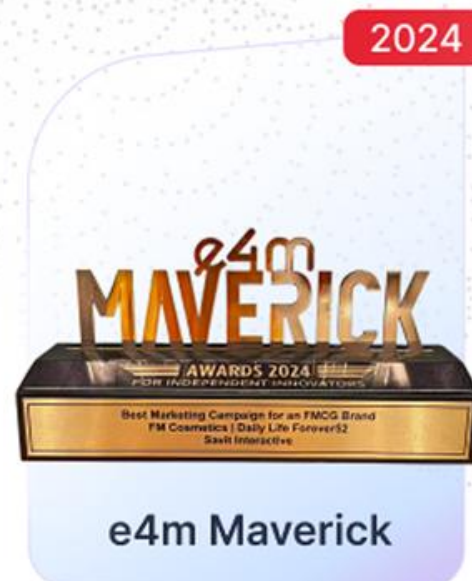
cloudthat

maxis

Trusted Across the **Globe**



Recognized for Excellence



✦ Search Engine Optimization

Building Visibility Across Search & AI

✦ AI-SEARCH

- Google Search
- Bing Search
- AI Search Platforms

✦ AI Visibility

- AI Overviews
- LLM Optimisation
- AEO
- GEO

✦ Technical Excellence

- Schema
- Entity SEO
- Knowledge Graph
- Core Web Vitals

✦ Content Intelligence

- AI-assisted Content Planning
- Human Editorial Review
- Topic Clusters
- Semantic SEO

3,000+

Websites Optimised

1,00,000+

Keywords Ranked

2Cr+

Organic Sessions Generated

“Helping brands stay discoverable across traditional search and AI-powered search experiences.”

Search Ecosystem



yahoo!

AI Search Ecosystem



ChatGPT



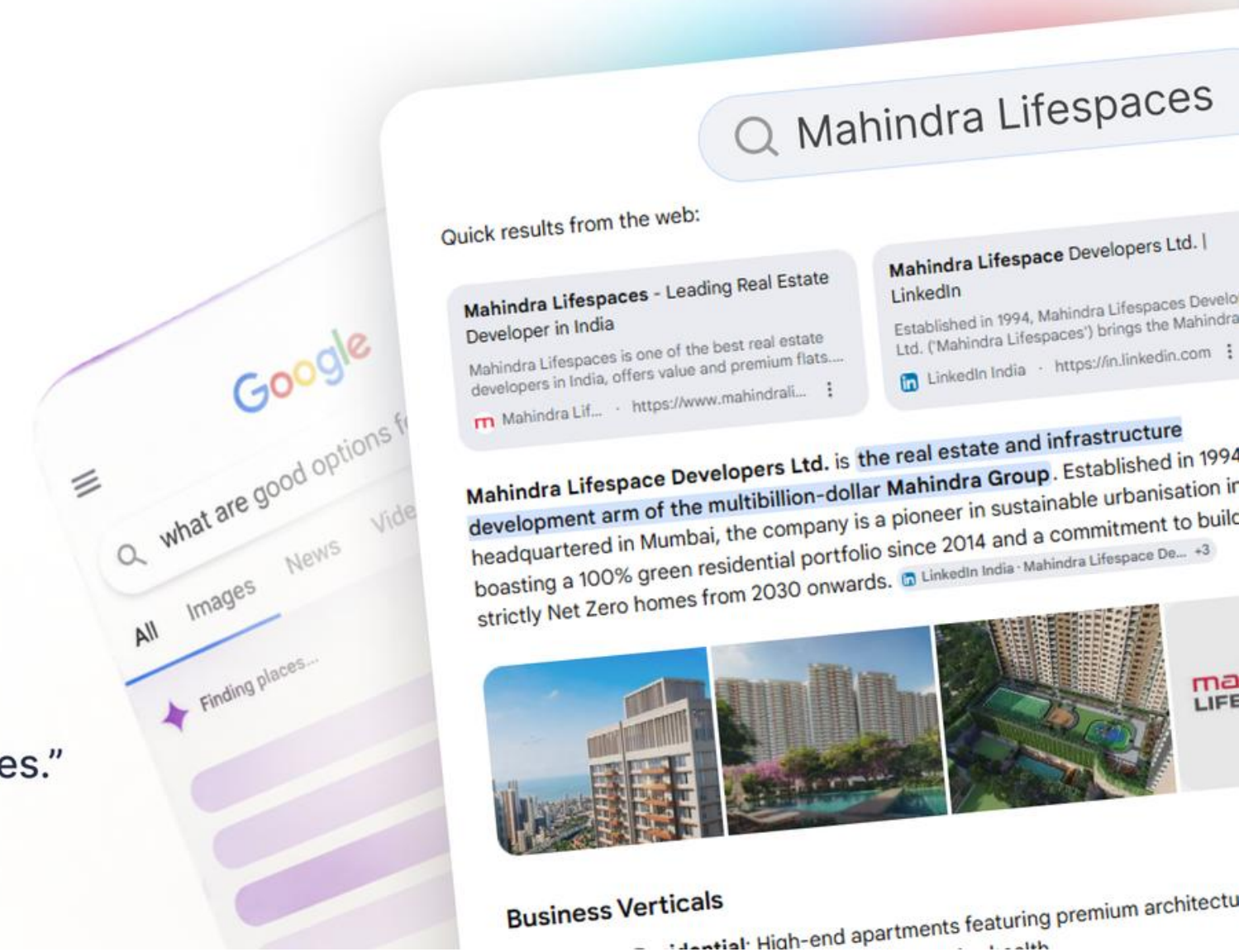
Gemini



perplexity



Claude



AI Powered SEO Success Stories

Long-term Organic Growth



Education

GIIS Pune

Improve school-level rankings and increase quality organic traffic.

- ✓ Content & metadata optimization
- ✓ Technical SEO enhancements
- ✓ Authority-building content

Dec 2025 → Mar 2026 (4 Months)

176%	82%	53%
Growth in Impressions	Organic Click Growth	Organic Session Growth

Improved school-level search visibility, driving 176% growth in impressions and significantly higher keyword rankings



Real Estate

Mahindra Lifespaces

Increase non-brand visibility and attract high-intent buyers.

- ✓ Non-brand keyword expansion
- ✓ Technical & on-page SEO
- ✓ Location-focused content strategy

Aug 2025 → Mar 2026 (9 Months)

3.6×	1.7×
Growth in Top 10 Keywords	Increase in Search Visibility

Shifted search demand from branded to high-intent organic discovery.



Celebrity Engagement Platform

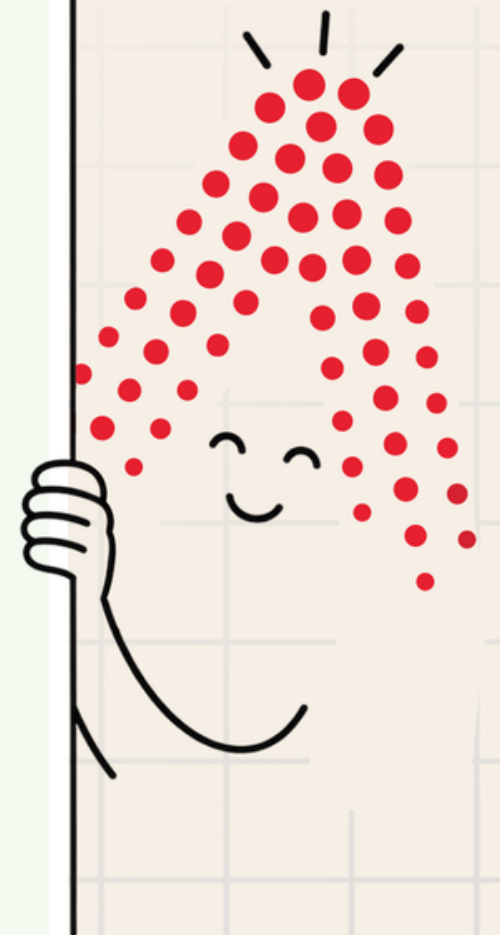
Tring

Increase organic visibility and drive high-intent traffic.

- ✓ Content-led SEO & keyword expansion
- ✓ Technical SEO & schema optimization
- ✓ Authority-building through PR & backlinks

1.63L+	1st Page	9 Months
Organic Sessions	Search Visibility	Growth Achieved

Built a scalable SEO strategy that significantly increased organic traffic and established first-page search visibility within just 9 months.



★ Performance Marketing

AI-Powered Performance Marketing



Google Premier
Partner 2026

★ Search Platforms

- Google Search
- Shopping
- Performance Max

★ Social Advertising

- Meta (Instagram & Facebook)
- LinkedIn
- YouTube

★ Programmatic Advertising

- DV360
- Native Ads
- Display
- Remarketing

★ Premium Media

- OTT
- Connected TV
- Video Ads
- Digital Audio

500+ Project Handled

“Every campaign combines AI optimization with strategic human decision-making”

Paid Media Platforms



Programmatic | OTT | Connected TV



PPC Success Stories

Campaigns That Drive Results



Experiential Hospitality

Hospitality & Resorts

Della Resorts

Drive high-value resort bookings.

- ✓ Seasonal Performance Max campaigns
- ✓ High-intent audience targeting
- ✓ Conversion-focused bid optimization

21.57×

ROAS

13.47%

CTR

₹23.7L+

Conversion
Value

Achieved an exceptional 21.57× ROAS through a high-intent festive campaign that maximized bookings while maintaining cost efficiency.



Beauty & Cosmetics

Forever52

Scale online sales while maximizing return on ad spend.

- ✓ Full-funnel Google Ads
- ✓ YouTube & OTT campaigns
- ✓ Performance-driven optimization

₹22.4M+

Revenue
Generated

8.43×

ROAS

21K+

Purchases

Delivered profitable multi-platform campaigns with exceptional ROAS and sales growth.



GLENDALE
INTERNATIONAL
SCHOOL

Education

Glendale International School

Grow admissions with performance marketing.

- ✓ Location-specific Google Ads campaigns
- ✓ High-intent parent targeting
- ✓ Budget & conversion optimization

8×

ROAS

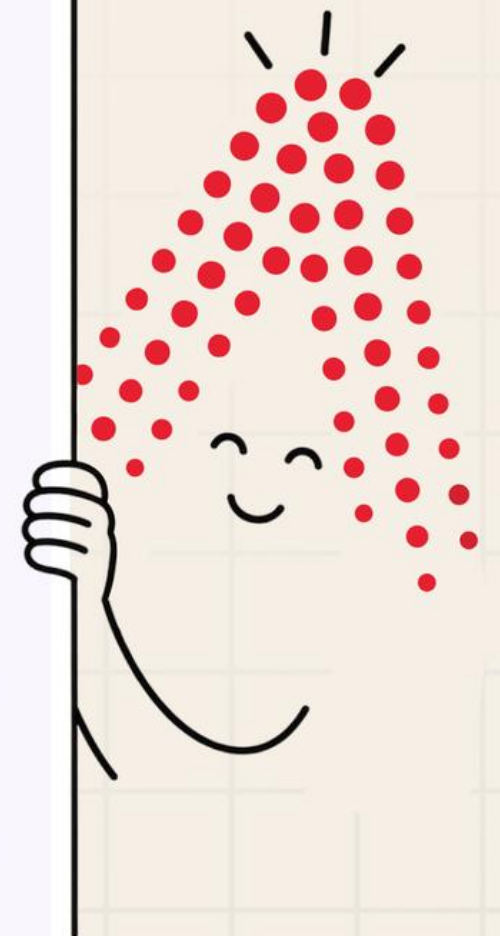
27%

Conversion
Rate

13.2%

MQL to SQL
Conversion

Delivered high-quality admission enquiries with an 8× ROAS through structured multi-campus campaign optimization.



✦ Social Media Marketing

Creating Conversations That **Convert**

- AI-assisted content strategy
- Human-crafted storytelling
- Platform-specific creative production
- Short-form video strategy
- AI-powered content ideation
- Trend forecasting & social listening
- Community management
- Influencer collaborations
- Organic + Paid social integration
- Performance analytics & continuous optimisation

70+

Brands Managed

5,000+

Content Assets Delivered

50M+

Organic Impressions generated



“Where AI accelerates creativity and humans create meaningful brand connection”

Platforms



Social Media Success Stories

Driving Brand Growth



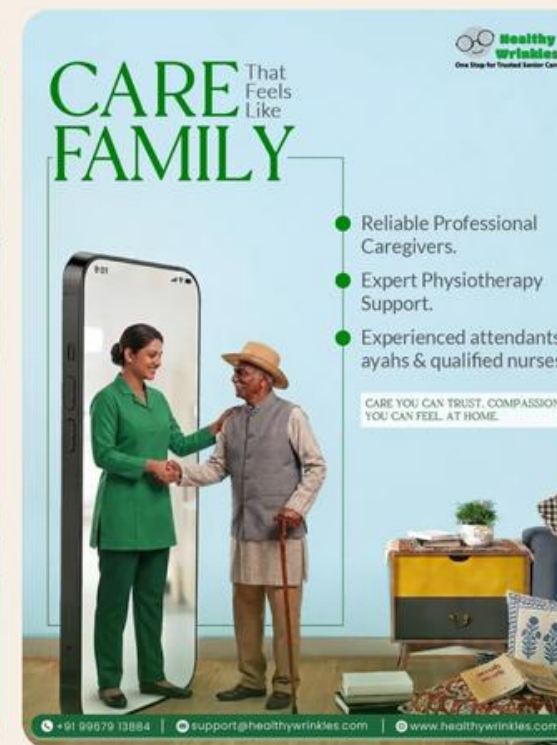
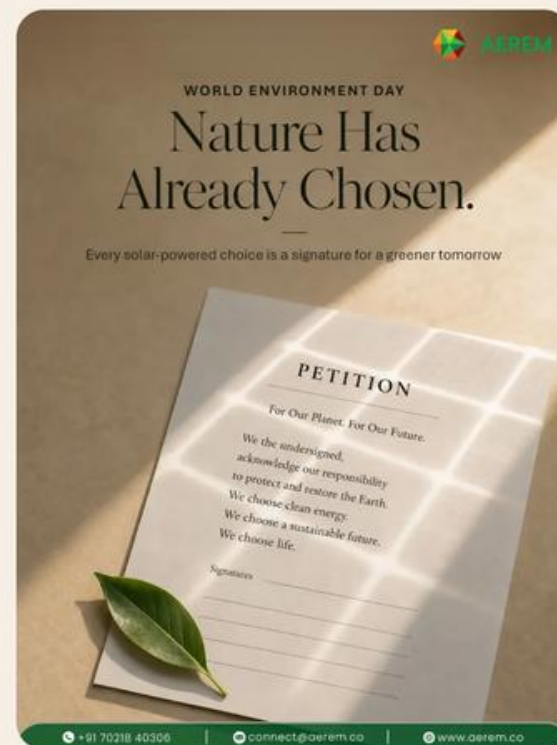
Views
2.3M



Views
272K

Reach
2,70,950

Interactions
40



★ Web Design & Development

Intelligent Digital **Experiences**

- Conversion-first UX
- AI chatbot integration
- CRM integrations
- Marketing automation
- GA4 + GTM
- Headless CMS
- API Integrations
- AI-ready architecture

100+

Platform Build

250+

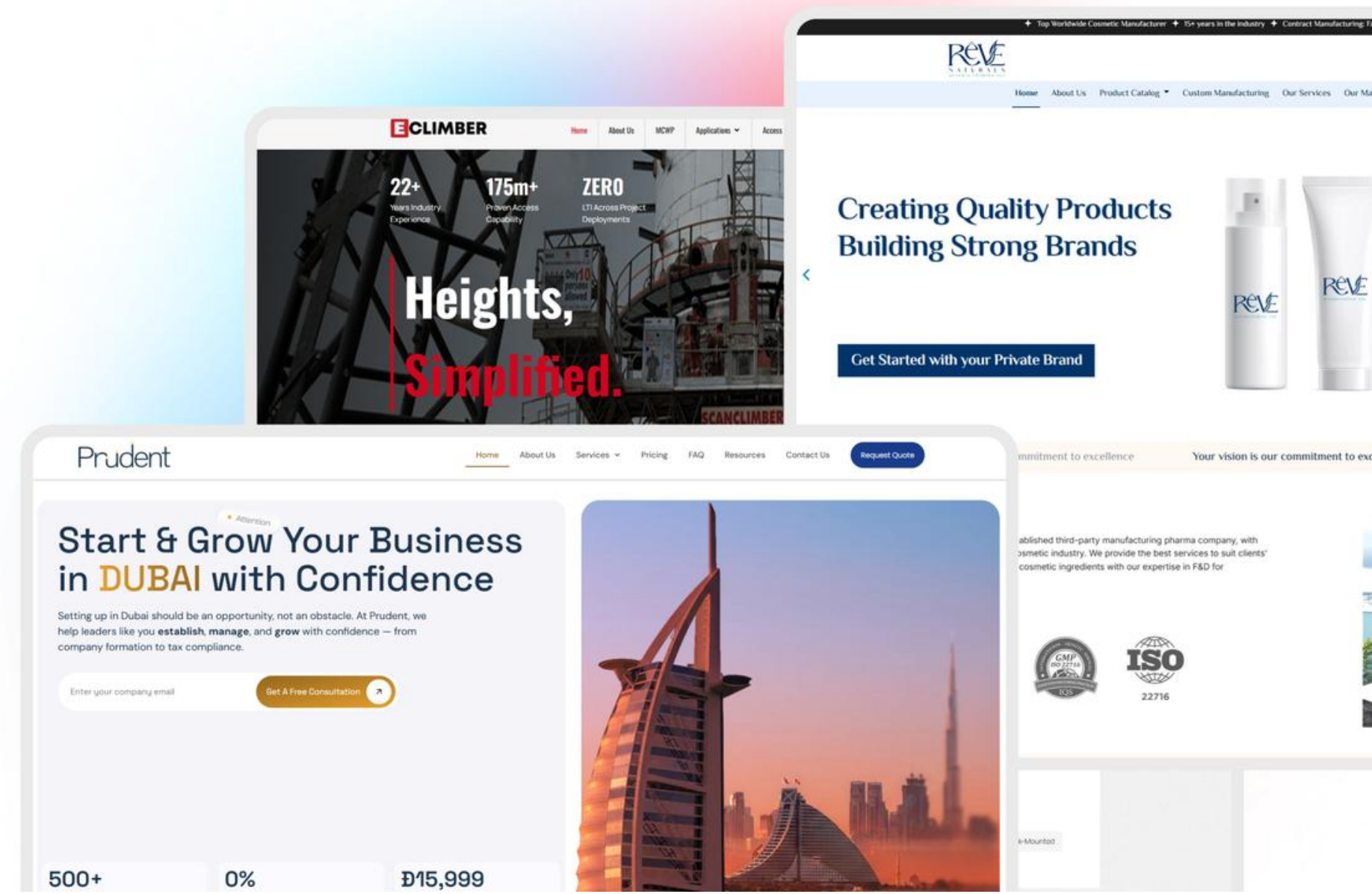
Stores Build

4,000+

Website Delivered

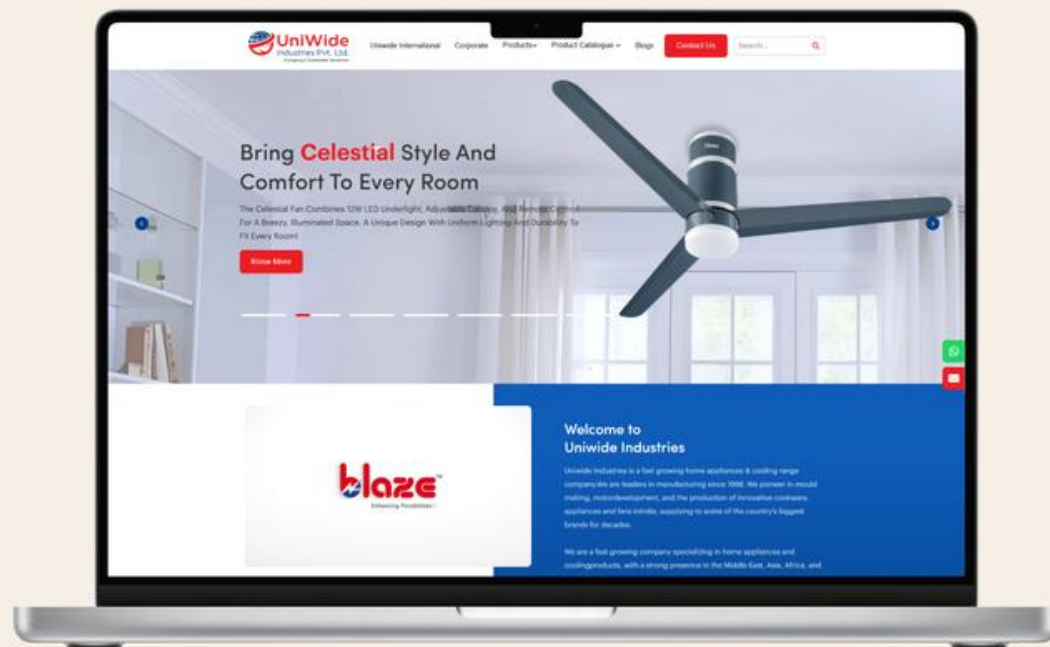
“Every website is designed to convert, integrate and scale.”

Technologies



Web Development Success Stories

Digital Experiences That Scale



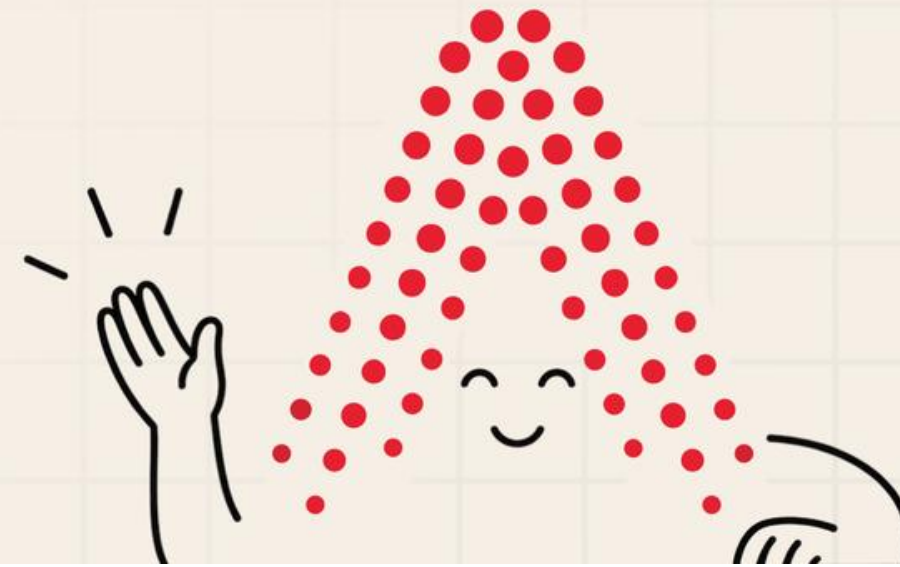
Uniwide Industries



Sarvarth Saffron



Kapil's Salon



✦ Domain & Hosting

Domain Registration & Web Hosting

- Secure Domain Registration
- Scalable Cloud Hosting
- Professional Business Email
- SSL Security & Protection
- Reliable Website Infrastructure

2,500+

Websites
Hosted

5,000+

Domains
Managed

6,000+

Business Email
Account

Technology Partners





Establishing Digital Credibility Through Wikipedia

Build trust and authority with professionally managed Wikipedia services, including page creation, compliance, content enhancement, ongoing monitoring, and reputation management for notable brands and individuals.

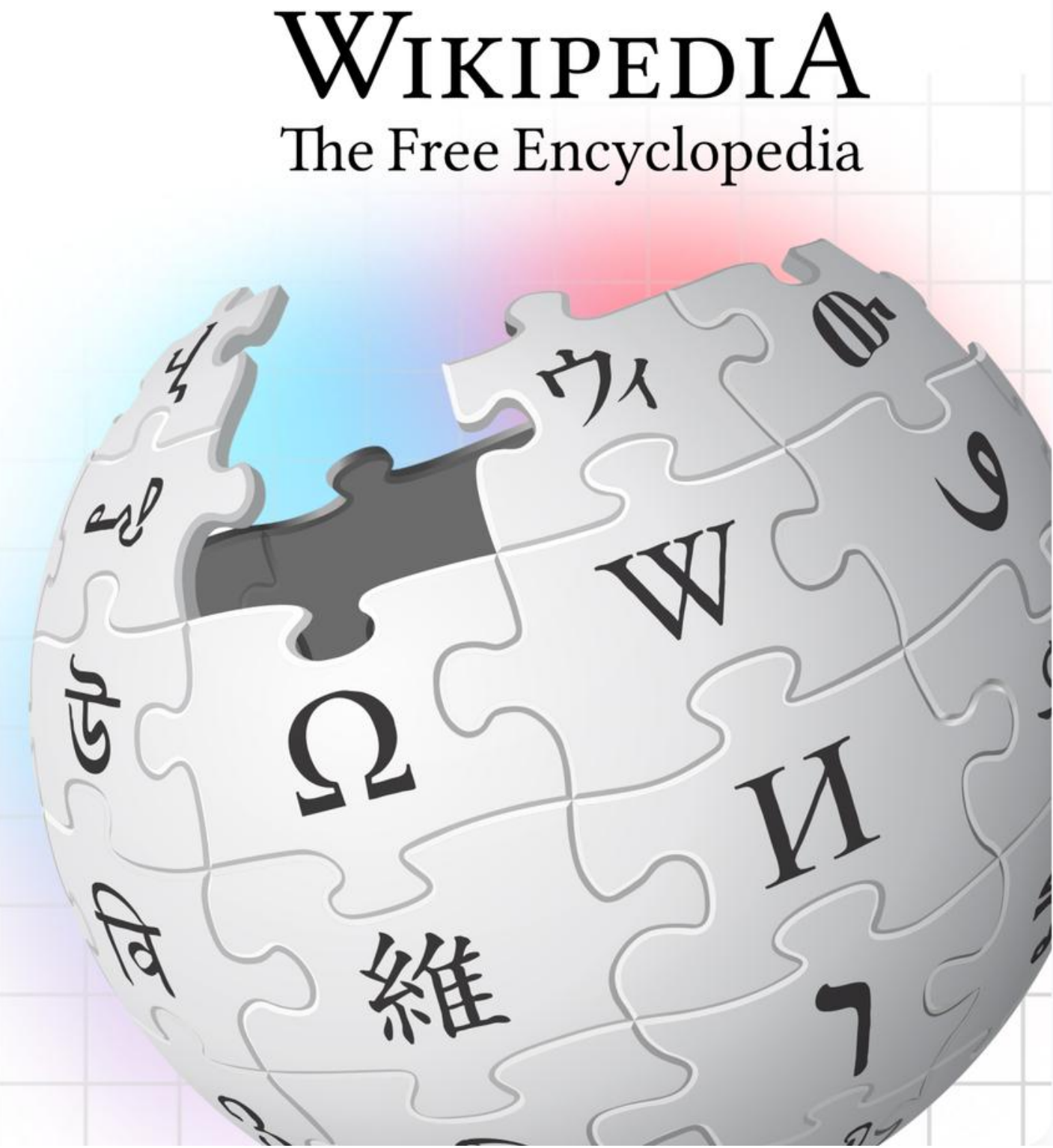
20+

Moderator Accounts

50+

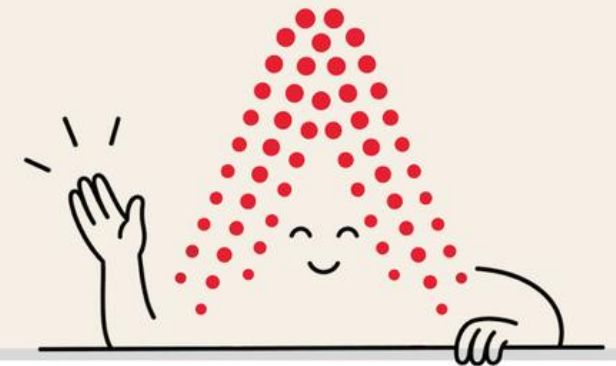
Page Creation

300+

Page
Edit's

Wikipedia Solutions

Strengthening Digital Authority



Search Wikipedia

Search

Article

Talk

Read

Edit

View history

From Wikipedia, the free encyclopedia

Unacademy

unacademy

Trade name

unacademy

Type

Private

Industry

Edtech

Founded

2015; 11 years ago

Founders

Gaurav Munjal
Hemesh Singh
Roman Saini

Headquarters

Bangalore, Karnataka, India

Area served

Worldwide

Revenue

₹988 crore (US\$100 million) (FY24)^[1]

Net income

₹−628 crore (US\$−66 million) (FY24)^[1]

Subsidiaries

- WiFiStudy
- Kreatryx
- CodeChef
- PrepLadder
- Mastree
- Coursavy
- TapChief
- Rheo TV
- Swiflearn
- Relevel
- Graphy
- Chamomile Tea With

History

[edit]

Unacademy started off as a [YouTube](#) channel created by Gaurav Munjal in 2015 when he was an engineering student in [Mumbai](#).^[4] Gaurav uploaded a short video tutorial on computer graphics on his YouTube channel to help his peers prepare for the semester exams. In December 2015, Gaurav Munjal roped in two of his friends, Hemesh Singh and Roman Saini, and launched Unacademy app to create free interactive content.^{[5][6][7]}

In 2018, Unacademy acquired WiFiStudy for \$10 million, a Jaipur-based online exam preparation and learning platform.^[8] In 2020, it acquired Kreatryx, an online preparation platform for [GATE](#) and [ESE](#). That same year, Unacademy acquired [CodeChef](#), an [PrepLadder](#), a postgraduate medical entrance exam preparation platform,^[9] Mastree, and Coursavy, a [Union Public Service Commission](#) (UPSC) preparation platform.^[10] Unacademy shut down the operations at Mastree after a year of acquisition.^[11]

In 2019, Unacademy launched its subscription-based model, Unacademy Plus and reported an [ARR](#) of US\$30 million.^{[12][13]} In the same year, Unacademy secured nearly \$87 million from investors.^{[14][4]} It was the second company in India to receive a direct investment from [Facebook](#).^[15]

In 2020, Unacademy launched Graphy, a platform that allows users to launch online schools.^[16]

Article

Talk

Read

Edit

View history

From Wikipedia, the free encyclopedia

Tech Mahindra

TECH mahindra

Formerly

Mahindra British Telecom (1986–2006)

Type

Public

Traded as

BSE: 532755 [↗](#)
NSE: TECHM [↗](#)
BSE SENSEX constituent
NSE NIFTY 50 constituent

ISIN

INE669C01036

Industry

Information technology
Consulting
Outsourcing

Founded

24 October 1986; 39 years ago

Founder

Anand Mahindra

Headquarters

Pune, Maharashtra, India

Area served

Worldwide

Key people

Anand Mahindra (Chairman)
Mohit Joshi (MD & CEO)^[1]
Atul Soneja (COO)^[2]
Rohit Anand (CFO)^[3]

Revenue

▲ ₹56,847 crore (US\$6.0 billion) (2026)

Operating income

▲ ₹6,845 crore (US\$720 million) (2026)

Net income

▲ ₹4,805 crore

History

[edit]

In 1986, [Mahindra & Mahindra](#) started a 60:40 [joint venture](#) technology services outsourcing firm with [British Telecom](#) named Mahindra British Telecom (MBT). In 2000, British Telecom committed business of at least £105 million over three years; as a consideration, British Telecom's stake in MBT increased to 43%.^[7] MBT primarily served the [telecommunications industry](#) in its early years, with British Telecom as its largest client.^[8]

In 2006, MBT was renamed as Tech Mahindra,^[9] and it became a [publicly-listed company](#) via an [initial public offering](#).^[10] In December 2010, British Telecom sold 5.5% of its stake in Tech Mahindra to Mahindra & Mahindra for ₹451 [crore](#).^[11] In August 2012, British Telecom sold 14.1% of its stake to institutional investors for about ₹1,395 crore. In December 2012, British Telecom sold its remaining 9.1% stake to institutional investors for ₹1,011.4 crore. This sale marked the exit of British Telecom from Tech Mahindra.^[12]

Acquisition and merger of Satyam

[edit]

In the aftermath of the [Satyam scandal](#), Tech Mahindra emerged as the top bidder for a 31% controlling stake in [Satyam Computer Services](#), beating a bid from [Larsen & Toubro](#), in April 2009.^{[13][14]} After the completion of the acquisition, Satyam Computer Services was renamed Mahindra Satyam in June 2009.^[15] Tech Mahindra's stake in

Article

Talk

Read

Edit

View history

From Wikipedia, the free encyclopedia

IndusInd Bank

IndusInd Bank Limited

Type

Public

Traded as

NSE: INDUSINDBK [↗](#)
BSE: 532187 [↗](#)
LuxSE: IDUSB [↗](#)

Industry

Financial services

Founded

April 1994 (32 years ago)

Founder

S. P. Hinduja

Headquarters

Mumbai, Maharashtra, India

Key people

Rajiv Anand (Managing Director & CEO)^[1]

Products

Consumer banking
Commercial banking
Credit cards
Investment banking
Mortgage loans
Private banking
Private equity
Wealth management

Revenue

▲ ₹56,351 crore (US\$5.9 billion) (2025)^[2]

Operating income

▼ ₹10,661 crore (US\$1.1 billion) (2025)^[2]

Net income

▼ ₹2,575 crore (US\$270 million) (2025)^[2]

Total assets

▲ ₹54,018 crore (US\$58 billion) (2025)^[2]

Total equity

▲ ₹64,835 crore (US\$6.8 billion) (2025)^[2]

History

[edit]

IndusInd Bank was among nine 'new-generation'^[4] banks that obtained a banking license in 1994; it was started by [S. P. Hinduja](#) along with hundreds of [NRI](#) and other shareholders.^[9] Named after the [Indus Valley Civilisation](#), the bank began its operations on 17 April 1994, after being inaugurated by the then [Union Finance Minister Manmohan Singh](#).^{[10][11]} It launched its [initial public offering](#) in 1997.^[12]

In 2004, IndusInd Bank completed its merger with Ashok Leyland Finance, a [vehicle financing](#) company which was also part of the [Hinduja Group](#).^[13]

IndusInd Bank listed on the [Luxembourg Stock Exchange](#) in 2007 by issuing [global depository receipts](#) (GDRs) worth ₹147 crore (US\$35.55 million). In 2008, it issued fresh GDRs worth ₹222 crore (US\$51.03 million).^[14]

In 2011, IndusInd Bank acquired [Deutsche Bank](#) India's loss-making credit cards division.^[15]

In October 2017, IndusInd Bank announced its acquisition of [Bharat Financial Inclusion Limited](#) (BFIL) for ₹15,000 crore (US\$2.3 billion).^[16] The merger was officially completed in July 2019.^[17]

Operations

[edit]

As of March 2025, the bank has 41 million customers, 3,081 branches, and 3,027 ATMs in India.^[18] It is an empaneled banker for [MCX](#). Its shares have been a part of the [NIFTY 50](#) index since 1 April 2013.^[19]

Media Bites

TRADEFLOCK



A Pioneer, Who Thinks and Talks About the Opportunities in Digital Marketing

Over the decades, the growth of digitization across all spectrums of human life has made enterprises realize the need for a complete continuum of web marketing solutions. This includes several analytics-based technical activities, as well as creative operations like content development and designing user-friendly Web Pages. This is what SAVIT Interactive, a Mumbai-based SEO Company, offers- the entire range of online marketing and web development services that sit within the ambit of this vast field.

siliconindia



SAVIT Interactive: Helping Organizations Reach the Top through its SEO Services

With the growth of digitization over the last decade, businesses have realized that they must use digital channels to engage with their key stakeholders to maintain relevance and drive conversation. The real imperative in a world where everything is digitized is that businesses need to pursue innovation to disrupt their own business model before the competition does. This is why The Souled Store, one of the leading e-Commerce websites in India, wanted a SEO (Search Engine Optimization) service provider to improve its website ranking and organic traffic. SAVIT - a Mumbai based SEO Company - provided them with efficient

insightsuccess



Insights Success

Insights Success is a business solutions magazine that focuses distinctively on emerging as well as leading tech companies, their confrontational style of doing business and collaborative solutions to strengthen market share. SAVIT Interactive Services Pvt. Ltd has been recognized as one of the Top 20 Most Valuable Web Based Enterprise Solutions Provider.

Consultants
Review



Consultant's Review

Consulting is one of the fastest growing industries in India with new consulting firms emerging on a daily basis to develop innovative strategies for the dynamic businesses. Digitalization has been a buzz word for the last decade. Businesses now need to embrace digital technology in some form or the other, whether that's using E-commerce or digital marketing for the growth of their firm. Research has shown that 38 percent of SEM's witness a rise in sales after adopting digital marketing but due to lack of effective digital marketing services, their growth rate has been stagnant.

Our Core Team



Bhavin Thakkar

Founder & Director



Ajay Padhy

AVP- Digital



Sameer Bhodia

AVP - Business Growth



Siddhesh Jaitapkar

AVP- Digital & Business Growth



Priyanka Dave

HR -Head



Vishant Patil

Accounts & Finance Manager



Deepankar Dey

Organic search Head



Milan Siddhapura

Organic Search Head



Ajay Singh

IT-Manager



Harsh Nagda

Web Development Manager



Ajay Chudasama

Performance Marketing Head



Nidhi Vora

Social Media Growth Manager

SAVIT[®]

INTERACTIVE



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